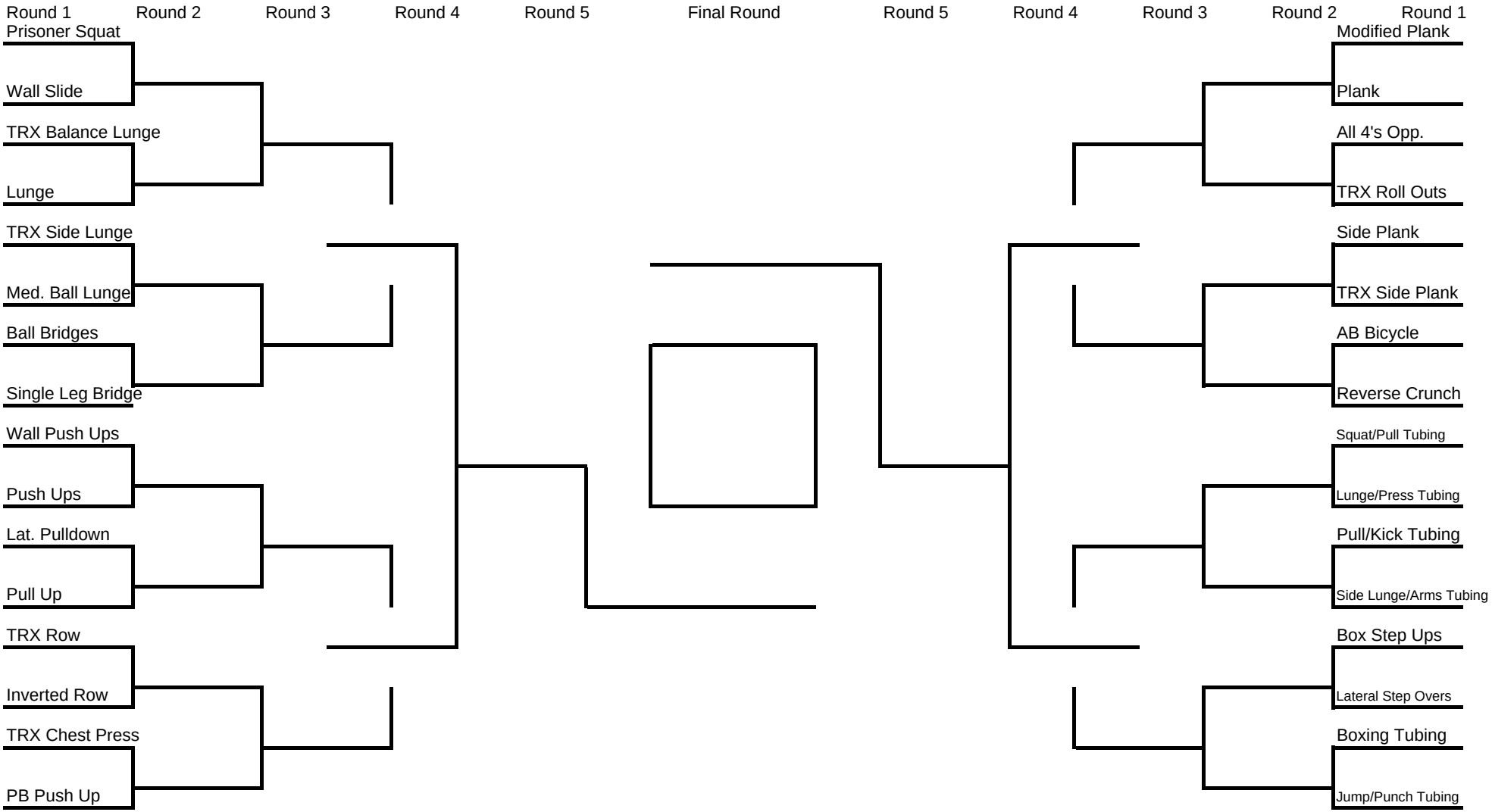CCR 2010 March Madness Challenge